



## **Karisma Kapoor endorses McCain**

McCain Foods India Pvt. Ltd, the Indian subsidiary of McCain Foods, Canada – the world's largest producer of frozen French fries and potato specialty products, recently announced Karisma Kapoor as its first ever brand ambassador in India.

Commenting on the association, Karisma said, "I look forward to partnering

with McCain. Being a true-blue Kapoor, I love good food. And being a mother I know the importance of being able to create appetizing snacks for my kids in a few minutes. With McCain's easy-to-prepare frozen products, I can serve up popular snacks like French fries and aloo-tikki as well as innovative snacks like potato bites and veggie nuggets."