



Actor Karisma Kapoor

McCain Foods appoints Karisma Kapoor as brand ambassador

Our Bureau

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McCain Foods India Pvt Ltd, makers of frozen French fries and potato specialty products, has announced Karisma Kapoor as its first brand ambassador in India. Bollywood actor Karisma will endorse the entire range of McCain's Indian and International product portfolio.

BOTH WORLDS

Vikas Mittal, Managing Director, McCain Foods India said, "Karisma believes in the company's brand theme of 'Jhatse banao, kuch tasty khao.' Being a celebrity homemaker and mother of two kids, she not only manages a busy lifestyle but also whips-up a variety of mouth watering snacks in record time."